

# **CADTH COMMON DRUG REVIEW**

# Patient Input

insulin degludec + liraglutide (Xultophy)

(Novo Nordisk Canada Inc.)
Diabetes mellitus, Type 2

CADTH received patient input from:

**Diabetes Canada** 

Type 2 Diabetes Experience Exchange

February 21, 2019

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CADTH does not edit the content of the submissions.
CADTH does use reasonable care to prevent disclosure of personal information in posted material; however, it is ultimately the submitter's responsibility to ensure no personal information is included in the submission. The name of the submitting patient group and all conflict of interest information are included in the posted patient group submission; however, the name of the author, including the name of an individual patient or caregiver submitting the patient input, are not posted.

# Patient Input Template for CADTH CDR and pCODR Programs

Name of the Drug and Indication	insulin degludec+liraglutide (Xultophy), Diabetes mellitus, type 2
Name of the Patient Group	Diabetes Canada
Author of the Submission	
Name of the Primary Contact for This Submission	
Email	
Telephone Number	

# 1. About Your Patient Group

If you have not yet registered with CADTH, describe the purpose of your organization. Include a link to your website.

Diabetes Canada is a national health charity representing close to 11 million Canadians living with diabetes or prediabetes. The priorities of our mission are diabetes prevention, care and cure. Our focus on research and policy initiatives helps us to deliver impact at a population level, and our partnerships broaden our reach in communities across the country. We drive excellence in disease management by putting practical, evidence-based tools into the hands of health-care providers. We advocate for environments that make the healthy choice the easy choice. We continue our search for a cure, as well as for better prevention and treatment strategies, by funding the work of innovative scientists. In 1921, Canada changed diabetes for the world with the discovery of insulin. By 2021, we will change the world for those affected by diabetes through healthier communities, exceptional care, and high-impact research. For more information, please visit: www.diabetes.ca.

# 2. Information Gathering

CADTH is interested in hearing from a wide range of patients and caregivers in this patient input submission. Describe how you gathered the perspectives: for example, by interviews, focus groups, or survey; personal experience; or a combination of these. Where possible, include **when** the data were gathered; if data were gathered **in Canada** or elsewhere; demographics of the respondents; and **how many** patients, caregivers, and individuals with experience with the drug in review contributed insights. We will use this background to better understand the context of the perspectives shared.

This submission contains patient input from online surveys conducted in October 2016 and January/February 2019. Each survey was open for two weeks to people across Canada and consisted of a self-administered questionnaire. The surveys were directed at people living with type 2 diabetes and caregivers of people with type 2 diabetes and inquired about respondents' lived experience with diabetes and diabetes medications, and expectations for new drug therapies in Canada. The more recent of the two surveys posed a number of questions specifically about the drug under review, insulin degludec+liraglutide (Xultophy). Awareness about the surveys was generated through Diabetes Canada's social media channels (Twitter and Facebook); the October 2016 survey was also advertised to Diabetes Canada e-mail subscribers through e-blasts.

A total of 847 people responded to the October 2016 survey – 790 identified as living with type 2 diabetes while 57 said they were caregivers to somebody with type 2 diabetes. Of those who responded to questions about age and time since diagnosis (n=379), 70% were over the age of 55, with the largest number of respondents (56%, n=211) in the 55-69 year old category, and 60% having lived with diabetes for over 10 years (17% of this group reported having diabetes for over 20 years).

Fewer people participated in the January/February 2019 survey (n=9) – all respondents said they live with type 2 diabetes. Of the 5 people who provided age and date of diagnosis data, 100% of respondents were over the age of 40 years (n=2 in the 40-54 year old category, n=2 in the 55-69 year old category, n=1 in the 70 years and over category). There were 2 respondents who reported having lived with diabetes for 3-5 years and 3 respondents who reported 11-20 years with the disease.

# 3. Disease Experience

CADTH involves clinical experts in every review to explain disease progression and treatment goals. Here we are interested in understanding the illness from a patient's perspective. Describe how the disease impacts patients' and caregivers' day-to-day life and quality of life. Are there any aspects of the illness that are more important to control than others?

Diabetes is a chronic, progressive disease of different types, but none with any known cure. Type 2 diabetes (for which the drug under review is indicated) occurs when the pancreas does not produce enough insulin or the body does not effectively use the insulin that is produced. Common symptoms of diabetes include extreme fatigue, unusual thirst, frequent urination and weight change (gain or loss).

Diabetes requires considerable self-management, including eating well, engaging in regular physical activity, maintaining a healthy body weight, taking medications (oral and/or injectable) as prescribed, monitoring blood glucose and managing stress. Poor glucose control is serious and problematic. Low blood glucose can precipitate an acute crisis, such as confusion, coma, and/or seizure that, in addition to being dangerous, may also contribute to a motor vehicle, workplace or other type of accident causing harm. High blood glucose over time can irreversibly damage blood vessels and nerves, resulting in blindness, heart disease, kidney problems and lower limb amputations, among other issues. The goal of diabetes management is to keep glucose levels within a target range to minimize symptoms and avoid or delay complications.

Most respondents who participated in the October 2016 survey and the January/February 2019 survey spoke negatively of their experience being chronically ill. They said diabetes is "manageable but a bother", "a constant battle every day", "a terrible way of life", inconvenient, frustrating, and exhausting. One respondent said it just "isn't fun to have to live with", while another commented it has "impacted my life financially, emotionally, physically and socially". Several people spoke about its permanence, lamenting that there is no "holiday" from diabetes.

Most people surveyed talked about the adverse effect diabetes has had on their lives. They shared that they are constantly thinking about and planning around their disease. It affects everything from eating and exercising to working and socializing. Overall, diabetes makes it difficult to be flexible and spontaneous. It is always top-of-mind when making decisions and can be very stressful. Daily routines end up very "regimented" and closely "controlled". Diabetes can be even more difficult to manage when someone is also dealing with comorbidity or disability, or is a caregiver to others. Constant monitoring of blood sugar levels and frequent visits to health care providers were described as burdensome.

Respondents said that meal timing, intake and food choices are restricted, which takes away from the pleasure of eating, and that it is demoralizing to always be getting (often unsolicited) dietary advice from people. They said it is challenging to always be taking medication and to experience variability in blood sugar control. Several respondents spoke about the blame they inflict upon themselves for their disease, the shame and guilt they feel, and the stigma they experience. Some talked about how tough it is to interact with people who know very little about diabetes or who offer unwanted insights about its management.

Many people mentioned dealing with, and being apprehensive about, disease symptoms, medication side effects and diabetes complications. Respondents described being chronically in pain and feeling tired a lot. They cited problems ranging from weight management issues, neuropathy and nephropathy, to amputations, changes to circulation and increased risk of heart attack, vision problems, gum disease and sexual changes. They reported living with depression and anxiety.

Respondents to the October 2016 survey said they experienced the following symptoms and conditions "sometimes" ("moderately"), "often" ("severely") or "very often" ("very severely") at the time of survey completion (n=691 for this question):

- hyperglycemia (75%)
- hypoglycemia (38%)
- high blood pressure (51%)
- high cholesterol (48%)
- heart problems (18%)
- mental health problems (30%)
- kidney symptoms or disease (19%)

- foot problems (45%)
- eye problems (42%)
- nerve damage (37%)
- damage to blood vessels, heart or brain (10%)
- liver disease (9%)

Other concerns cited include gastroparesis, gastrointestinal issues (nausea, diarrhea), bladder and bowel incontinence, yeast infections, skin rash and weight gain.

Of those who responded to this question in the January/February 2019 survey (n=5), people experienced the following "sometimes" ("moderately"), "often" ("severely") or "very often" ("very severely"):

- hyperglycemia (100%)
- hypoglycemia (60%)
- high blood pressure (20%)
- high cholesterol (40%)
- mental health problems (20%)

- kidney symptoms or disease (40%)
- foot problems (60%)
- eve problems (40%)
- nerve damage (20%)

People shared that diabetes has negatively affected relationships. It has made it hard for them to work, travel, and drive a vehicle – several respondents mentioned challenges and extra costs associated with their driver's license renewal because of diabetes. Diabetes decreases independence. People feel concerned about the long-term effects of the disease on health. They also mentioned the significant and overwhelming financial burden diabetes poses on themselves and their families.

Below are some quotes from the two surveys that further illustrate the degree and extent to which diabetes affects daily living and quality of life of those with the disease:

"Type 2 Diabetes[sic] has damaged the nerves in my feet and legs. It is also causing vision problems."

"It is exhausting to constantly be thinking about food, planning meals, anticipating absences from home, travel. Managing highs and lows with food and exercise takes a great deal of planning. Planning for and shopping for healthy meal options for myself and my family is expensive. Feeling stressed and unwell due to highs/lows negatively impacts my energy and my attitude and my relationships with others."

"I'm finding it difficult to remember to test my sugars and take insulin before eating each meal."

"It takes a lot of time and effort to manage, and I've had it for [over 20] years. It made shift work even worse, it leaves me very tired for no reason, and people don't get it. Its[sic] hard to sit in a restaurant and people at adjoining tables stare at you as you inject insulin. If its[sic] children, I take the opportunity to educate - but I'm tired of educating people all the time."

"We liked to go to different restaurants and that is now limited as many do not have diabetic freindly[sic] food. Also there is a stigma associated with diabetes that others frown on things like taking your insulin in public."

"I have been a Type II[sic] Diabetic [for many years]... Taking meds & insulin is hard because you don't really feel sick but you have to take them anyway. I lost a father...and two sisters...due to diabetes."

"Dlabetes[sic] has resulted in the need for dietary changes for everyone in the house. I have neuropathic pain that sometimes makes it difficult to rest comfortably and to be as active as I normally would. I need to pay extra attention to my feet to make sure I don't have sores or infections, as they could take longer to heal than if I was not diabetic. I also have nephropathy, which I hope never progresses to chronic kidney disease."

"I am a...mother...and hate the fact that I have developed diabetes and have to take medications for it. This disease gets in the way all the time (more trips to the doctor, more trips to the pharmacy, having to remember to take my medication and ensuring that I don't take too much medication so that I can drive my vehicle). My kids have to know what to do if I pass out, and that isn't the type of responsibility that young children should have."

"I need to watch my carb intake – my food generally, I need to make time to exercise 30 minutes or more most days, I can't skip meals and need to carry food with me, I test my blood sugar – with finger prick as needed, lab work – blood drawn every 3 months, dr.[sic] visit every 3 months."

"I've had to change my entire way of life, the things I eat, the things I do. Some days I feel sick all day, others I'm just plain tired and can't get motivated."

# 4. Experiences With Currently Available Treatments

CADTH examines the clinical benefit and cost-effectiveness of new drugs compared with currently available treatments. We can use this information to evaluate how well the drug under review might address gaps if current therapies fall short for patients and caregivers.

Describe how well patients and caregivers are managing their illnesses with currently available treatments (please specify treatments). Consider benefits seen, and side effects experienced and their management. Also consider any difficulties accessing treatment (cost, travel to clinic, time off work) and receiving treatment (swallowing pills, infusion lines).

There were 667 respondents who reported experience with antihyperglycemic agents in October 2016. The medications being taken at the time of survey completion included metformin (371), GLP-1 receptor agonists (312), SGLT2 inhibitors (165), combination of SGLT2 inhibitors and metformin (45), DPP-4 inhibitors (72), combination of DPP-4 inhibitors and metformin (147), sulfonylureas (140), TZDs (10), combination of TZDs and metformin (17), combination of TZDs and glimepiride (4), meglitinides (9) and acarbose (9). Many people reported taking insulin (309). A number of respondents indicated that they had experience with certain medications in the past as part of a clinical trial. Some reported stopping certain medications due to reasons other than the end of a clinical trial. The most commonly cited medications in this group were TZDs (97), sulfonylureas (94), GLP-1 receptor agonists (94) and DPP-4 inhibitors (92).

Over 60% of respondents to the October 2016 questionnaire noted improvements in meeting target blood glucose levels (fasting, post-prandial, upon waking) and hemoglobin A1c levels after initiation on their current medication regimen, compared to when they were not on treatment. About 46% said they were "better" or "much better" able to avoid hypoglycemia, and 39% said their current regimen helped them maintain or lose weight more effectively than in the past. Gastrointestinal side effects were "neither better nor worse" than previously in 39% of respondents. Close to two-thirds of people indicated they were either "satisfied" or "very satisfied" with the medication or combination of medications they are currently taking for their diabetes management.

Respondents who answered this question (n=382) in the October 2016 survey reported the following benefits and side effects as "quite important" or "very important" when choosing pharmacotherapy for diabetes management:

- keeping blood glucose at satisfactory level during the day or after meals (98%)
- keeping blood glucose at satisfactory level upon waking or after fasting (97%)
- avoiding low blood sugar during the day (90%)
- avoiding low blood sugar overnight (90%)

- avoiding weight gain/facilitating weight loss (91%)
- reducing high blood pressure (79%)
- reducing risk of heart problems (90%)
- avoiding gastrointestinal issues (nausea, vomiting, diarrhea, pain) (87%)
- avoiding urinary tract and/or yeast infections (84%)
- avoiding fluid retention (85%)

In the more recent study conducted in January/February 2019, the following medications were reported as being currently in use by respondents (n=5): metformin (4), GLP-1 receptor agonists (1), combination of DPP-4 inhibitors and metformin (1), sulfonylureas (1), meglitinides (1) and orlistat (1). A few respondents cited use of certain medications in the past. These included sulfonylureas (1) and metformin (1). Reasons for discontinued use of these medications were not provided.

Of those who responded to the question (n=5), 40% said they were "better" or "much better" able to meet fasting blood glucose targets on current antihyperglycemic therapy. With respect to their blood glucose upon waking, 40% said their current therapy was "better" or "much better" at helping them reach their target, but another 40% said it was "worse". Current therapy was "worse" at helping 60% of respondents reach their post-prandial blood glucose target and 40% of respondents achieve their target hemoglobin A1c level. Over half of respondents said they were "neither satisfied nor unsatisfied" with their current diabetes medication(s).

When asked what factors were "quite important" or "very important" in choosing diabetes medications, 80% or more of respondents (n=5) said the following: keeping blood glucose at satisfactory levels during the day or after meals and upon waking or after fasting, avoiding low blood sugar during the day and overnight and avoiding weight gain/facilitating weight loss. Reducing high blood pressure and the risk of heart problems and avoiding gastrointestinal issues, yeast infections and urinary tract infections were cited as "quite important" or "very important" to 60% of respondents.

Below are some direct quotes from respondents to the October 2016 and January/February 2019 surveys that describe what they like and dislike about current therapy:

"The insulin my husband takes helps control his blood sugar levels. He tests his blood sugar level 3 times a day and adjusts his food intake accordingly."

 caregiver to a person with type 2 diabetes taking metformin and insulin (age and time since diagnosis not specified)

"Needles to administer insulin twice daily is[sic] painful but necessary. Current medications do not cause adverse side effects."

55-69 year old person with type 2 diabetes, diagnosed 6-10 years ago, taking combination of SGLT2 inhibitor and metformin, and insulin

"[A GLP-1 receptor agonist] has been excellent, has decreased very substantially my need for both basal and bolus insulin as well as other medications, reduced hypoglycemia and achieved weight loss."

- person over 70 years old with type 2 diabetes, diagnosed more than 20 years ago, taking a GLP-1 receptor agonist, SGLT2 inhibitor, metformin and insulin

"It keeps my sugar level at an ok[sic] range. Makes me gassy and have to use the washroom more."

- 40-54 year old person with type 2 diabetes, diagnosed 3-5 years ago, taking metformin

"[A GLP-1 receptor agonist] has so far been the best choice for me. The only dislike I have is that it causes the odd nausea and gut discomfort."

- person with type 2 diabetes taking a GLP-1 receptor agonist, metformin and insulin (age and time since diagnosis not specified)

"[It is] easy to take 1 pill with each meal. I dislike that studies have linked [the medication] with dementia."

- 55-69 year old person with type 2 diabetes, diagnosed 3-5 years ago, taking metformin

"I have had poor control of my blood sugars over the years. I have tried products that either did nothing or caused more problems. [A GLP-1 receptor agonist] is assisting with better control. However, if my husband's health plan from work didn't cover it, I wouldn't be able to take it as the cost is about [a few hundred dollars] per. I take a lot of meds and wish I didn't have to."

40-54 year old person with type 2 diabetes, diagnosed more than 20 years ago, taking a GLP-1 receptor agonist, metformin and insulin

"I can not afford the [GLP-1 receptor agonist previously taken as part of a study] and have been begging to find a way to reduce the cost as I truly believe it was very good [treatment for several years] ..."

- person over 70 years old with type 2 diabetes, diagnosed 11-20 years ago, taking a GLP-1 receptor agonist and metformin

"I feel like I take a huge amount of meds for diabetes and [a second health condition]. Its[sic] scary at times. As my benefits are capped, it is expensive - very. I'd like to say I feel great, but those days are rare."

- person diagnosed with type 2 diabetes taking an SGLT2 inhibitor, metformin and insulin (age and time since diagnosis not specified)

"There are so many [medications] and they cause a[sic] extreme dry mouth, nausea and diarrhea."

- 40-54 year old person with type 2 diabetes, diagnosed 11-20 years ago, taking a GLP-1 receptor agonist, metformin and insulin

# 5. Improved Outcomes

CADTH is interested in patients' views on what outcomes we should consider when evaluating new therapies. What improvements would patients and caregivers like to see in a new treatment that is not achieved in currently available treatments? How might daily life and quality of life for patients, caregivers, and families be different if the new treatment provided those desired improvements? What trade-offs do patients, families, and caregivers consider when choosing therapy?

When asked about their expectations for new diabetes therapies, respondents to the October 2016 and January/February 2019 surveys expressed a strong desire for medications that can normalize/stabilize blood glucose levels and improve hemoglobin A1c without causing weight gain or hypoglycemia. They wish for new treatments that have been proven to be safe, enhance weight loss and improve health outcomes. They want affordable drug options; ideally, they'd like medications and diabetes devices to be covered by public and private plans. They want treatments that are easily administered, with few to no associated side effects, that cause the least amount of disruption to lifestyle and allow for flexibility with food intake and choices. They also want medications that minimize the risk of diabetes-related complications, help avoid polypharmacy and eliminate the need for injections altogether (or for multiple daily injections). Several respondents hope future treatments will reverse or cure diabetes.

Below, respondents provided input on what they desire in new treatments, the improvements they'd like to see to therapies, and the impact these would have on daily life and overall quality of life:

"Hopefully easier attainment of targets, reduction of complication risks and less of a burden of disease."

"Improve diabetes control and health outcomes. I hope that these medications will be covered and available for all patients living with diabetes."

"Better control with only one daily injection."

"I wish it was more affordable for the masses and covered by FNIHB [First Nations and Inuit Health Branch, Health Canada] for First Nation patients."

"Manage diabetes effectively without needing such a large variety of medications."

"Cure [diabetes]."

"It would be nice to not have to take shots anymore. Would be nice to be able to just take pills again."

"I am hoping that the newer drugs are approved quicker by my insurance company."

"Overall better control - not just lower A1C but less hyper[glycemia] & hypo[glycemia] events. Weight neutral or decrease weight. Minimal side effects. Easy to take to improve compliance. Ability to be taken in combination with other med classes."

"Expectations are that eventually there will be a medication that can be taken once a day that will help my pancreas produce the right amount of insulin to keep up with me (or possibly even cure the disease). I would hope that medications are made available to anyone living with diabetes and covered under by our government benefits."

# 6. Experience With Drug Under Review

CADTH will carefully review the relevant scientific literature and clinical studies. We would like to hear from patients about their individual experiences with the new drug. This can help reviewers better understand how the drug under review meets the needs and preferences of patients, caregivers, and families.

How did patients have access to the drug under review (for example, clinical trials, private insurance)? Compared to any previous therapies patients have used, what were the benefits experienced? What were the disadvantages? How did the benefits and disadvantages impact the lives of patients, caregivers, and families? Consider side effects and if they were tolerated or how they were managed. Was the drug easier to use than previous therapies? If so, how? Are there subgroups of patients within this disease state for whom this drug is particularly helpful? In what ways?

Of those who participated in the January/February 2019 survey and answered the questions specific to insulin degludec+liraglutide (Xultophy) (n=5), no one reported taking the medication, either at the time of survey completion or in the past. However, 60% of respondents felt it is "somewhat beneficial" or "very beneficial" to have combination medications available for diabetes treatment (while 40% said they "don't know").

# 7. Companion Diagnostic Test

If the drug in review has a companion diagnostic, please comment. Companion diagnostics are laboratory tests that provide information essential for the safe and effective use of particular therapeutic drugs. They work by detecting specific biomarkers that predict more favourable responses to certain drugs. In practice, companion diagnostics can identify patients who are likely to benefit or experience harms from particular therapies, or monitor clinical responses to optimally guide treatment adjustments.

What are patient and caregiver experiences with the biomarker testing (companion diagnostic) associated with regarding the drug under review?

Insulin degludec+liraglutide (Xultophy) does not have a companion diagnostic, therefore this question is not applicable to our submission.

#### 8. Anything Else?

Is there anything else specifically related to this drug review that CADTH reviewers or the expert committee should know?

Diabetes is a disease that requires intensive self-management. Diabetes Canada's 2018 Clinical Practice Guidelines for the Prevention and Management of Diabetes in Canada highlight the importance of personalized care when it comes to the pharmacologic management of the condition. Specifically, after

initiating healthy behaviour measures, the guidelines recommend selecting diabetes treatment modalities based on a patient's degree of glycemic control and various other considerations. To achieve optimal blood glucose levels, individualization of therapy is essential. This includes careful consideration of medication selection, route of administration (oral, injection, infusion), frequency with which someone monitors blood glucose and adjusts dosage, benefits and risks that the patient experiences and/or tolerates, and lifestyle changes the patient is willing or able to make. Our survey responses reinforce the message that different people with diabetes require different medications/treatment modalities to help effectively manage their disease. Their unique clinical profile, preferences and tolerance of therapy should direct prescribers to the most appropriate choice and combination of treatments for disease management. Health-care providers must be supported in prescribing evidence-based therapies and, through public and private drug plans, patients should have access to a range of treatments that will allow them to optimize their health outcomes. For those paying out-of-pocket, costs should not be so high as to prohibit medication procurement.

Many people with diabetes hope for less dependence on medications. While current therapies have generally led to improvement for many people with diabetes in blood glucose and hemoglobin A1c control, respondents hope for even better, more affordable antihyperglycemic agents that they can access equitably, in a timely manner, and with good result to help them lead a normal life. Insulin degludec+liraglutide (Xultophy) may help people to achieve better glycemic control, which could potentially improve lives and save millions in direct health-care costs. For this reason, insulin degludec+liraglutide (Xultophy) should be an option for people living with diabetes.

# **Appendix: Patient Group Conflict of Interest Declaration**

To maintain the objectivity and credibility of the CADTH CDR and pCODR programs, all participants in the drug review processes must disclose any real, potential, or perceived conflicts of interest. This Patient Group Conflict of Interest Declaration is required for participation. Declarations made do not negate or preclude the use of the patient group input. CADTH may contact your group with further questions, as needed.

1. Did you receive help from outside your patient group to complete this submission? If yes, please detail the help and who provided it.

There was no assistance from outside Diabetes Canada to complete this submission.

2. Did you receive help from outside your patient group to collect or analyze data used in this submission? If yes, please detail the help and who provided it.

There was no assistance from outside Diabetes Canada to collect or analyze data used in this submission.

3. List any companies or organizations that have provided your group with financial payment over the past two years AND who may have direct or indirect interest in the drug under review.

mpany Check Appropriate Dollar Range				Range
	\$0 to 5,000	\$5,001 to 10,000	\$10,001 to 50,000	In Excess of \$50,000

Please find attached a list of organizations who have recently supported Diabetes Canada financially, along with the amounts provided.

I hereby certify that I have the authority to disclose all relevant information with respect to any matter involving this patient group with a company, organization, or entity that may place this patient group in a real, potential, or perceived conflict of interest situation.

Name: Ann Besner, MScA, RD, CDE

Position: Manager, Research and Policy Analysis

Patient Group: Diabetes Canada

Date: February 21, 2019

Constituent/Name	Funder range (\$)
AstraZeneca Canada Inc	350,000+
LifeScan Canada Ltd.	350,000+
Novo Nordisk Canada Inc	350,000+
Sanofi Canada	350,000+
Sun Life Financial	350,000+
Eli Lilly Canada Inc	250,000-349,999
Ascensia Diabetes Care	175,000-249,999
Janssen Inc	175,000-249,999
Medtronic Of Canada Ltd	175,000-249,999
Dairy Farmers Of Canada	100,000-174,999
Merck Canada Inc	100,000-174,999
WEIGHT WATCHERS	100,000-174,999
Abbott Diabetes Care	50,000-99,999
Canola Council Of Canada	50,000-99,999
Insulet Canada Corporation	50,000-99,999
Knight Therapeutics Inc.	50,000-99,999
Manulife Financial	50,000-99,999
Nestle Health Science	50,000-99,999
RBC Foundation	50,000-99,999
The Bank of Nova Scotia	50,000-99,999
Abbott Nutrition	25,000-49,999
BD Medical Diabetes Care	25,000-49,999
Beer Canada	25,000-49,999
Dexcom Canada	25,000-49,999
Dynacare	25,000-49,999
Heartland Food Products Group	25,000-49,999
McNeil Consumer Healthcare	25,000-49,999
Rexall Foundation	25,000-49,999
Roche Diabetes Care	25,000-49,999
SaskCanola	25,000-49,999
Auto Control Medical Inc	5,000-24,999
Bayer Pharmaceuticals	5,000-24,999
Boehringer Ingelheim (Canada) Ltd	5,000-24,999
Canadian Association of Optometrists	5,000-24,999
Canadian Produce Marketing	5,000-24,999
Association	,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,
CHICKEN FARMERS OF CANADA	5,000-24,999
Edelman Canada	5,000-24,999
EOCI Pharmacomm Ltd.	5,000-24,999
Euro Harvest Bakery Wholesalers	5,000-24,999
Farleyco Marketing Inc	5,000-24,999
ForaCare Technology Canada Inc.	5,000-24,999
Holista Foods	5,000-24,999
InBody Canada	5,000-24,999
Innovative Medicines Canada	5,000-24,999
Ipsen	5,000-24,999
Jays Care Foundation	5,000-24,999
mdBriefCase Group Inc.	5,000-24,999

Montmed	5,000-24,999
Myelin & Associates	5,000-24,999
Novartis Pharmaceuticals Canada Inc	5,000-24,999
Ontario Pork Council	5,000-24,999
Original Energy Sales	5,000-24,999
Paladin Labs Inc	5,000-24,999
Pharmasave Drugs (National) Ltd	5,000-24,999
Prime Strategies Inc.	5,000-24,999
PULSE CANADA	5,000-24,999
Royal College Of Physicians And	5,000-24,999
Surgeons Of Canada	
Tykess Pharmaceuticals	5,000-24,999
Urban Poling Inc	5,000-24,999
Valeant Canada LP	5,000-24,999
VitalAire Canada Inc	5,000-24,999



# Patient Input Template for CADTH CDR and pCODR Programs

Name of the Drug and Indication	Xultophy (insulin degludec + liraglutide) for Diabetes Mellitus, Type 2
Name of the Patient Group	Type 2 Diabetes Experience Exchange
Author of the Submission	
Name of the Primary Contact for This Submission	
Email	
Telephone Number	

# 1. About Your Patient Group

If you have not yet registered with CADTH, describe the purpose of your organization. Include a link to your website.

Working under the principle that a story tells more than a survey, the T2D Experience Exchange <a href="http://www.t2dxx.com/">http://www.t2dxx.com/</a> creates an open, safe, and non-judgmental space to share your personal experience. Our Experience Exchanges are known to kick start new collaborative conversations in how we define, understand, and most importantly improve the outcomes and quality of life of the type 2 patient journey.

T2DXX is a community that exceeds 1,600 Canadians living with Type 2 Diabetes and our content is viewed by over 50,000 people per month. We're creating new opportunities to share the stories of people living with Type 2 Diabetes, in social media, video, the web and elsewhere, to influence, invite and inspire a reimagining of our perceptions of the experience of T2D.

# 2. Information Gathering

The Type 2 Diabetes community is disparate and multifaceted. People with Type 2 Diabetes are not a homogenous lot like those with Type 1 and their experience is not exclusively related to nationality. Understanding these differences is key to appreciating the Type 2 lived experience. Data sources include:

- personal interviews and facilitated group discussions in our Experience Exchange forums
- social media conversation threads
- Please note. All video thumbnails in this submission have active hyperlinks to the video.

#### 3. Disease Experience

Living with Type 2 Diabetes is a non-stop balancing act in living between extremes. But even with diligence, patients pay a price with multiple complications including heart disease, nerve damage (neuropathy), kidney damage (nephropathy), eye damage, foot



damage, hearing impairment, and skin conditions. It is very complex and has a striking burden on the physical, emotional, social, and economic status of the person.

Emotional: Stigma associated with Diabetes manifests itself in people's perception of self, disappointment with one's own self-care efforts, the perception of others that Diabetes is the fault of the individual, and that obesity and bad food habits cause Diabetes. "Fat or Carb Shaming" comes not only from friends and family but surprisingly from health care professionals as well. Many Type 2 feel marginalized in the therapeutic relationship by an apparent bias toward treating Type 1 Diabetes as the more authentic condition. For anyone with diabetes, experiencing negative emotions such as anger, frustration, guilt and shame is very common as is depression. "Diabetes Distress", an attitude of feeling defeated by diabetes, affects a person in many ways.

<u>Social:</u> Social interaction varies depending on age, gender, economic bracket. Diabetes complicates many social encounters. People suffer negative judgements of others. Peer pressure from friends in social situations can result in unwelcome consequences when combined with lack of control. The cost of diabetes to lower income individuals inhibits and restricts social engagement. Travel requires preparation. Food and drink are so often the focus of social interaction, requiring that each encounter be assessed through the lens of diabetes rather than through a person's preferences.

Economic: Poorly managed health affects work opportunities. Disability as a result of complications such as limb amputation, the absence of employee benefits programs especially among lower income populations, interferes with capacity to self-manage and afford the costs of care and magnifies the physical impact of illness. Patients are forced into financial trade-offs of therapy vs. basic needs. Such trade-offs include sub optimal dosing of Insulin and setting the sensors on pumps to double or triple times the length of manufacturers recommendations.

Treatment options are often determined not by the most effective therapy for the individual, but by the patient's insurance coverage and ability to afford the cost of a particular therapy.



# The Type 2 Diabetes Diagnosis: Emotions First, you grieve

A diagnosis of Type2 Diabetes means the end of life as you've lived it.

Adding to the shock is the perception: Type 2 is the 'bad' diabetes. The one you've brought on yourself by your overindulgent lifestyle. Type1 is seen as the 'good' diabetes: beyond your control.

Rarely is this the case: Type 2 Diabetes is most often 'written in the genes', thus confounding even the most diligent of health efforts.

Lori became an advocate as a result of seeing the impact of this devastating condition on her father and nephew, which evolved into her becoming a resource and Opinion Leader.

With a Type 2 diagnosis, going through the stages of grief is not uncommon: denial, anger, bargaining, depression and eventually – hopefully – choosing to accept.

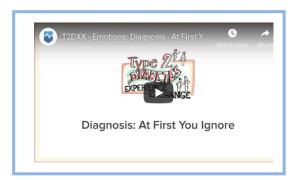


#### Anger and denial

Even for those in ethnicities at high risk of T2, acceptance of a diagnosis can be devastating. Heather is a nurse and Opinion Leader who, on a whim - and well into her career – decided to test herself: Being as she was in the hospital on the Diabetes unit. That was in 1989.

Aida (who gives an infectious giggle as she explains,' it's pronounced like the Opera') is slim and fit and is certainly no slouch. When others might think of retiring, she's embarking on new careers as a radio and tv 'star'





A family history of diabetes meant Aida's genes were indeed pre-programmed but that doesn't mean she expected her diagnosis,

7 years ago. Her reaction was to go into denial. As with many T2s, she felt no differently than before being diagnosed.

When Aida's Diabetes required an insulin injection, she felt her reality shift. "I hate needles, even tho I have the tiniest one, I hate injecting myself. And I have to do this whenever my sugars aren't controlled."

#### **Depression and bargaining**

Heather and Lori agree: "It's depressing, getting a diagnosis of Type 2 Diabetes"

Trying to manage is often an emotional rollercoaster. In a video produced by Northwestern University's School of Communication specifically for medical school residents to better understand the lived



experience, a young woman looks into the camera, her face full of confusion and upset. "This can't be. How can my values be so skewed? I that I did everything right." She rhymes off her new rituals on her fingers: "I measured the protein, I exercised, I meditated, I injected." and as she says this, the very finger she's using to count off her list of 'rights' begins to leak blood. Her shoulders sag. She shakes her head, looking at her hands. "My fingers," she says, almost to herself, 'Now they leak all the time."



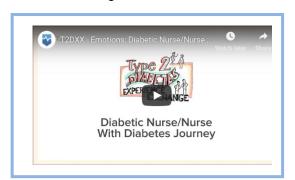
#### **Acceptance**

Jim's dedication as an Opinion Leader takes many different forms: care\_giver for his first wife with Lupus, President (Past) of the Optimist club, he works with disabled children as one of their many projects, Canadian Diabetes Association Volunteer of the Year and a Patient Educator for people with Arthritis.

As with many trying to manage Type 2 Diabetes, lives are already complicated by other health conditions. To explain his head to toe issues, Jim stands up to demonstrate starting with his balding head, ending 'an with enlarged aorta - I've got a big heart."



Changing habits is hard enough for those who don't have Type 2 Diabetes – as evidenced by an industry devoted losing weight and healthy lifestyle strategies – which always include exercise. Another tough one even for the most determined.



This group of patient and caregivers are each Opinion Leaders who are committed to improving their own lives, and the lives of others with T2D.

They combine support and advocacy with a healthy dose of humour:

Heather is slim, keeps a healthy diet and gets in a certain amount of activity in her job as head of a Diabetes Management Center, and has managed her Type 2 Diabetes for 22 years.

#### Family, friends and the world

As anyone with health issues knows, there's a ripple effect: it's never 'just about the patient'. Aida's husband and children take an active role in helping their mother manage. This can be a bonus and a burden.





Jim is an Opinion Leader who is active in several advocacy groups. As with many patients, Jim feels he is not 'a medical expert'. Fortunately his sister - a nurse – helps him keep tabs on his health: Jim feels lucky to have his sister 'interpret'. His observation: everyone needs a support person. However, since many family members have been uncomfortable when he has self-injected in front of them, Jim minces no words when he says: "Family can also be a pain in the ass."



#### Stigma, Shame and the Blame Game

The stigma of the perception that the PWD only has 'himself to blame' is something Opinion Leaders are often faced with - contributing to shame and self-blame. For many, anxiety is a constant companion, along with the juggling and balancing to maintain the 'right' sugars that make up the day to day reality of a PWD.



#### Myths and realities

Aida family's perception of being on insulin is based on myths and misperceptions from generations back. She welcomes becoming more involved as an Opinion Leader and took heart from Heather - an established Opinion Leader and nurse who diagnosed herself 22 years ago. Even with the daily rigors of managing, Heather doesn't consider herself 'sick'.

# 4. Experiences With Currently Available Treatments

There is no singular course of treatment for Diabetes. There is widespread frustration among patients with the options available, how to assess, and even how to understand the nature of the disease itself which surprisingly is not exclusive to health literacy level. Patients struggle to manage their condition based on an algorithmic approach to treatment by their GP's and endocrinologists. Some are able to self-manage without medications while working with a team that includes nurse educators and dieticians. Increasing numbers of Type 2 PWD however escalate the use of medications ultimately reaching the last option of insulin therapy. Diabetes can cause severe nerve damage and can lead to amputation. The complexity of Type 2 treatment leads to any number of intervention or decision points along the journey that can either be enhanced or inhibited, depending on the awareness and access of optimal treatments. Treatment is further complicated by access inequities based on geography (urban vs. rural), Institutional protocols, access to Diabetes teams including nutritionists, social workers and other key professions like ophthalmology and vascular specialists. This lack of access means less choice for the PWD, their families and health care professionals.



#### Day to day: the social and the practical

Around the dinner table, the mood was relaxed and jovial – exemplifying the comfort and relief of a 'safe' environment. Even for these patient and caregiver Opinion Leaders, there's often anxiety about awkward reactions during meals when explaining "I have Type 2 diabetes": defending choices they have to make is but one of the social implications of a PWD.



Scheduling testing and taking necessary medication is such that often a PWD doesn't even want their family to know. As Aida explains, "I have to hide it from my children."

#### Stigma and being judged

Stigma, being judged, misconceptions and interference – even if well meaning - are often everyday hazards for a PWD. Stigma because the assumption is if you weren't born with it, you've brought it on yourself. Being judged by what you eat: 'you only have yourself to blame – it was your undisciplined eating habits that 'got you here.'

Heather shares the conflict brought on by medication that made it impossible to maintain a healthy weight. As a diabetes nurse, she knew how to eat properly, but the meds caused such lows that she was unable to maintain a healthy weight.





#### Education

The rising number of PWDs hasn't led to the educational support needed. Lori is a caregiver advocate for her father and brother. In her experience as Opinion Leader, she knows: education and choice are what's needed.

#### The cost of managing: hundreds of dollars

Cost is another factor that smacks even the most stalwart Opinion Leaders. For Aida, it's a monthly \$200 plus. Heather comments: "insulin is covered but not the needles. What do they think ...you're going to drink it?" In addition to the insulin, there are tablets, glucometer testers and strips. Expense works against control.

In their research, *Bringing patient centricity to diabetes medication access in Canada*, the authors point to the Charter of Rights:

"Medication access is a key right and responsibility noted in several sections of the Charter, given the central role played by medications in diabetes management.... 15% of PWD [people with Diabetes] indicated a lack of government and/ or private prescription drug coverage, while another 30% of PWD reported a lack of insurance to cover blood glucose monitoring supplies or equipment."



Judith L Glennie, Katharina Kovacs Burns, Paul Oh, ClinicoEconomics and Outcomes Research 2016:8 599–611



#### Communication

At work, PWDs often feel they must not let their co-workers know that they are on insulin. As Aida pointed out: "There's still a stigma and a misconception about insulin that if you're on insulin, death is coming." Aida's job involves many social functions, but worry about this perception has resulted in missed injections – risking further health complications.

Jim is an Opinion Leader who describes himself as a 'layperson without technical or medical knowledge'. He shares what many patients 'take away' from a hurried



appointment with any healthcare professional: just the bad news. This is a communication issue that's been proven in more than one study. Jim, who feels healthcare professionals should make more of an effort to ensure patients understand, takes heart, hearing Heather's modus operandi "I'm impressed at how you treat patients."

#### The Past and the Future

Since her own diagnosis, in 1989, Heather has witnessed a huge change in care for PWDs: back then testers were the size of toasters, and patients going on insulin were hospitalized for a week, using an orange to learn how to inject.



Now, testers are portable, clinics replace hospital 'stays' and patients are encouraged to become more empowered and engaged. However, Jim points out one of the barriers that he feels healthcare professionals could be more sensitive to: PWDs often don't even know what questions to ask nor do they understand the language and terminology. Aida shares how, in her evolution as an engaged PWD, she now takes notes and then does her own internet research.

#### The Future of Patient Centered Care

These patients, caregivers and Opinion Leaders hold out hope that the future will see what Heather has described as the Gold Standard for Diabetes Management: incorporating team-work, cross-training and seeking partnerships, such as working with the Emergency Department to get patients with Type 2 Diabetes out of ER and into the Diabetes Management Centre.

"You can educate people until the cows come home. What patients need help with is managing - that's why we've moved away from being a Diabetes Education Center to being the Diabetes 'Management' Center."



# 6. Experience With Drug Under Review

Nausea and upset stomachs are reported as initial side effects that disappear after tolerance is developed. Starting at low dose with slow, gradual increases, delivers the best outcomes. The drug reduces appetite and lowers blood sugar resulting in some weight loss. This affects social and emotional impacts of the condition in positive ways equating to an improved quality of life, as well as reduced stress from stigma and bias. There is improved control of blood sugar, reduced fear of hypoglycemia and simplified dosage management resulting in improved treatment adherence. This is especially important for patients with concomitant conditions who generally will pay attention to the one condition that is causing the most pain to the detriment of the others. Caregivers benefit from a reduced burden, improved emotional state and restored balance in relationships. There continues to be an issue of affordability and coverage.

"This is why I'm on Xultophy. I got lazy and quit taking meds for months!. Lesson learned."

"I've recently gone up to 30 units of Xultophy and I've been having tummy troubles since. Rumbly tummy, lots of gas, and nasty rotten egg burps."

"I had nausea and headaches especially in the beginning. BS readings are more stable. Weight loss was slow and steady (down 15 lbs.)."

"No weight loss. BS levels are good. Am on 24 units and I am only taking Xultophy"

"I've been on Xultophy for about a year. Taking 17 to 18 units depending on what my carb count is and what time I had my last meal of the day. Seen some improvement on my morning glucose readings. They've been mainly in the 120s to 130s. The insurance I'm on now doesn't cover the medication. Looking for a way to obtain it cheaply as I don't want to rely on the doctor's office for samples. "

"I have been taking it for just over a year. I was on Byetta and suffered hellish sickness for three years, then switched to Victoza for a year or so but my blood sugars kept climbing. I resisted Insulin as I was told Id gain a lot of weight. I'm 58 but still have a wee bit of vanity. Specialist suggested I try Xultophy and it has been great."

"I had a heart attack last august, not long after starting xultophy; I don't think there is a link. I had a stent fitted and the NHS (Im in Scotland) put me through post caridac fitness program. Without the insulin in Xultophy I couldn't have coped but a year later and Im at the gym three times a week. Xultophy has been a real help. If I reduce my dose I have noticed Im less strong at the gym. So I have a high dose with a very good HBA1C."



# 7. Companion Diagnostic Test

Managing one's glycaemia is a constant 24/7 endeavor. This is becoming even more complicated with the newer monitors and pumps and the evolution of moving "beyond A1C" to "time on target" or "time in range". Companion diagnostics include lancets, monitors, BG test strips, ketone strips, needles, pumps, pump supplies, CGM. All this adds significant cost, inconvenience and emotional distress to patients when you also add in the fragmented reimbursement landscape which complicates and adds barriers to access.

When factoring in age, income and the full spectrum of the social determinants of health, the optimal management of one's diabetes faces significant obstacles to treatment when looking through the lens of the "whole patient".

# 8. Anything Else?

# **Treating The Whole Patient:**

There is a complete underestimation of the importance of managing glycaemia (in lieu of managing an A1C number) as the whole patient. Fear of hypoglycaemia and more commonly the fear of being judged do not always appear on a patients' chart. The reasons are multi factorial, but it is very clear from the patient voice that it is far more than just the clinical manifestations of the features and benefits of drug A vs drug B.

Finally, patients raise system issues that affect decisions and choices across the continuum of care and experience:

#### **Healthcare Provider Relationships**

Beyond each person's family and social circles, there's the healthcare world and its inconsistencies. Lori and Heather share what they've seen time and again in their role as Opinion Leaders: the 'credibility' factor: health care practitioners that PWDs can't relate to – whether it's a healthcare professional who is totally out of shape, or in 'Iron Man' top condition. This applies across the board: physicians, nurses, foot doctors and even dietitians.



There is much to be learned by PWDs and the world around them:

Often there's the perception that one-size-fits all. That just doesn't apply to a PWD - where one PWD's normal may be a '6', for another it's something else. Heather pointed out, it takes an effort and 'a lot of talking' to establish what's 'right' for each PWD.



In an effort to ensure everyone she works with gets a sense of the day to day for a PWD, Heather has every new staff member live for a week like a PWD. She gives them props – empty needles and 'smarties' for pills. They have to record what they eat and drink and how they've exercised. This goes a long way to being more empathetic to the 'lived experience' of PWDs.



#### Government: out of touch with the reality of PWDs

Jim points to larger problems: A Government that's out of touch with health costs for PWDs—a particular hardship for many who have no insurance coverage.

From "Bringing patient centricity to diabetes medication access in Canada":

Those with Type 2 Diabetes spend on average between \$723 and \$1,914 Annually. Seniors pay 36%-70% out of pocket for Type 2 Diabetes treatment.



#### Future implications for the health system: Canada doesn't stack up well

Also from "Bringing patient centricity to diabetes medication access in Canada"

Against international comparisons, Canada also performs poorly with respect to diabetes-related hospitalizations, mortality rates, and access to medications. Diabetes and its comorbidities pose a significant burden on people with diabetes (PWD) and their families, through out-of-pocket expenses for medications, devices, supplies, and the support needed to manage their illness. Rising direct and indirect costs of diabetes will become a drain on Canada's economy and undermine the financial stability of our health care system

A personalized approach to medication access, to meet individual needs and optimize outcomes, is also a key enabler. PWD and prescribers need reimbursement approaches that allow them to use existing tools (i.e. medications and supplies) to manage diabetes in a timely manner and to avoid and/or delay major downstream complications

#### Understanding the Type 2 Diabetes Experience Exchange (T2DXX) online community.

T2DXX fills a large gap in the patient group landscape. First, it is exclusive to people with Type 2 Diabetes. Second, it is focused on enriching our members' understanding of the human experience, which differentiates it from other groups whose mission is primarily research based. The robust engagement on our social platforms is unlike any other Canadian group and reveals important insights about the individuals who live with Type 2 Diabetes.

Key data indicate that the Type 2 community is not homogenous, lacks a coherent and unified community identification, and suffers from a wide range of social and emotional barriers to fully participate in social media in a highly activated manner. For example, a North American database of over 100,000 patient influencers, across all disease states, identifies only 420 of them as having Type 2 Diabetes. Only ONE of the 420 is Canadian. There is no social media community unifying Canadian T2D patients in spite of Statistics Canada reporting that 7.0% of Canadians aged 12 and older (2.1 million people) have T2D.

In comparison to other disease states with smaller population totals than diabetes, the participation rates of T2D people in social media is dramatically less than communities of other disease populations.

The wide range of age groups, populations, multiple co-morbidities, social stigma and bias all mitigate against a unified and coherent voice. It reflects the complexity of treatment and the need for greater variety of treatment options to address individual needs. It also highlights the barriers facing effective policy making given that there is no singular voice of the authentic T2 patient experience.



# **Appendix: Patient Group Conflict of Interest Declaration**

To maintain the objectivity and credibility of the CADTH CDR and pCODR programs, all participants in the drug review processes must disclose any real, potential, or perceived conflicts of interest. This Patient Group Conflict of Interest Declaration is required for participation. Declarations made do not negate or preclude the use of the patient group input. CADTH may contact your group with further questions, as needed.

1. Did you receive help from outside your patient group to complete this submission? If yes, please detail the help and who provided it.

#### NO

2. Did you receive help from outside your patient group to collect or analyze data used in this submission? If yes, please detail the help and who provided it.

#### NO

3. List any companies or organizations that have provided your group with financial payment over the past two years AND who may have direct or indirect interest in the drug under review.

Company	Check Appropriate Dollar Range			
	\$0 to 5,000	\$5,001 to 10,000	\$10,001 to 50,000	In Excess of \$50,000
N/A				

I hereby certify that I have the authority to disclose all relevant information with respect to any matter involving this patient group with a company, organization, or entity that may place this patient group in a real, potential, or perceived conflict of interest situation.

Name: Zal Press

Position: Contributing Editor

Patient Group: Type 2 Diabetes Experience Exchange

Date: February 18, 2019