



2025–2030 Strategic Plan

Insight to Impact

Our Vision

A healthier future for people in Canada, built through evidence.

Our Purpose

Power evidence-driven drug, health technology, and health system decisions.

Guiding Principles



Excellence



Agility



Partnership



Inclusion, Diversity, Equity, and Accessibility



Integrity

Priorities



Anticipate

Deliver insights for health care decision-makers and health systems.



Innovate

Realize the full potential of evidence to inform decisions.



Transform

Foster coordinated and sustainable health systems to advance real-world impact.



Canada's Drug Agency

We are Canada's Drug Agency.
We power evidence-informed drug
and health technology decisions for
a healthier future for Canada.



We are trusted experts at finding, interpreting, and assembling the best available information, and we know that evidence is the foundation of good decision-making.

Canada's Drug Agency (CDA-AMC) is a pan-Canadian health organization. Created and funded by Canada's federal, provincial, and territorial governments, we're responsible for driving better coordination, alignment, and public value within Canada's drug and health technology landscape. We provide Canada's health system leaders with independent evidence and advice so they can make informed drug, health technology, and health system decisions, and we collaborate with national and international partners to enhance our collective impact.

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